

CoveringsETC Adds New Colors to Eco-Cem Collection

Miami, FL July 2012 - CoveringsETC, the Miami-based maker of sustainable hard surfaces, announces the addition of 3 new warm colors to its **Eco-Cem®** collection. These new hues, Derby Grey, Bexhill Beige, and Devon Red, round out a total of 11 colors in the Eco-Cem Collection. Eco-Cem is a fiber cement product made from a proprietary mix of concrete with pre-consumer recycled fly ash and post consumer recycled cellulose fiber; it is suitable for walls, flooring, and countertops.

In addition to its sustainable features, Eco-Cem's simplistic yet sophisticated aesthetic, make it a smart choice for commercial, residential and hospitality projects. Available in large format tiles and sheets, Eco-Cem's minimalistic design blends easily and highlights the design elements of any project. Another benefit is its light weight which allows for easy installation.

These low-luster, warm textured colors are now available so get inspired and experience Eco-Cem.

CoveringsETC is a US Company based in Miami, FL with widespread distribution. For more information contact info@coveringsETC.com or visit www.coveringsETC.com

Contact: Jennifer Ryan; 305-757-6000

#



reddot design award
winner 2010

