

PRESS RELEASE



ICFF HONORS COVERINGS ETC WITH EDITORS AWARD

May 20, 2009 (New York, NY)- The highly-anticipated 2009 ICFF Editors Awards bestowed on CoveringsETC/ECOverings™ the coveted Best-of-Show Award for "Materials". The ICFF Editors Awards Ceremony took place during the 21st annual International Contemporary Furniture Fair (ICFF) on Sunday night at the ICFF Exhibitors Reception at New York City's Jacob K. Javits Convention Center.

"The honor is especially rewarding because of the caliber of the professionals on the judging committee," commented Ofer Mizrahi, CoveringsETC founder. This year's ICFF Editors Awards Committee consisted of ten editors of leading international design publications including: Anniina Koivu of Abitare, Rita Catinella Orrell of Architectural Record, Catherine Osborne of Azure, Stefano Casciani of Domus, Sam Grawe of Dwell, Karen D. Singh of Interior Design, Gilda Bojardi of Interni, Chantal Hamaide of Intramuros, Susan S. Szenasy of Metropolis, Arlene Hirst of Metropolitan Home.

With the help of reclaimed aircraft parts, CoveringsETC launched its newest product, Bio-Luminum at its booth at ICFF this year. Born from aircraft aluminum retrieved from decimated military sites, Bio-Luminum is full-loop recycling at its best- it is 100% recycled and 100% recyclable. Airplane parts are melted into blocks and then sliced to create a lightweight and unique 'tile'. In addition to Bio-Luminum, Bio-Glass (also 100% recycled , 100% recyclable), Eco-Terr tiles and slabs, Eco-Cem and Eco-Gres were featured at the show.

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CoveringsETC is a manufacturer and distributor of sustainable, luxury hard surface finish materials for floors, walls and counters. CoveringsETC operates showrooms in Miami, New York-SOHO, Palm Beach and Washington DC; warehouses in Miami and Jersey City; and a logistics center in Italy.

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