



COVERINGSETC

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Coverings Etc To Open Washington, D.C. Showroom
Miami Based Company Renowned For Its Unique Hard Surfaces
Expands With Fourth US Outpost

Miami, FL, November 12, 2007 – Coverings Etc announced today that it will be opening its fourth showroom this January 2008 in Washington, D.C. The showroom will carry the complete Coverings Etc line, including the sustainable surface ECOVERINGS collection.

The 1220 square foot facility is located at 1111 34th Street NW in Washington D.C.'s chic design district, Cady's Alley. This will be the company's fourth location along the East Coast, filling a niche in the Georgetown area.

The D.C. outpost of Coverings Etc will offer the same sensory experience as the showrooms in Miami, Palm Beach and New York, with stones and hard-surfaces materials hung on the walls like works of art.

"Choosing a surface solution is a tactile experience," noted Ofer Mizrahi, founder of Coverings Etc. "You need to be able to touch, view and really get a feeling for how a product will look in your space."

The showroom will be open late January. For more information please call 305.757.6000.

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Coverings Etc specializes in sourcing and out-of-the-ordinary natural stone and marble as well as sustainable eco-friendly bio-architectural materials for innovative design surface solutions. Founded in 1998, the company owns and operates showrooms in Miami, Palm Beach and New York. Recognizing the importance of using sustainable building materials, Coverings Etc established ECOVERINGS, a division solely dedicated to sourcing and marketing a new line of eco-friendly products. For more information on Coverings Etc or ECOVERINGS and its products please call 305.757.6000 or visit our website at www.coveringsetc.com.