

FOR IMMEDIATE RELEASE
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Coverings ETC presents its approach to Terrazzo, Eco-Terr®

As part of the ECOVERINGS® collection, Eco-Terr® is a durably stylish material that has multiple applications and uses. The terrazzo alternative contains 70 percent pre-consumer recycled material, derived from marble, granite and stone chip by-products of the manufacturing process. And, most importantly, it can earn a building up to five points of the 69 total points available under the LEED Rating System. LEED—the national benchmark in sustainable building practices—has several categories for which Eco-Terr® can contribute towards: Resource Reuse Credit 3.1 and 3.2, Recycled Content Credit 4.1 or 4.2, Local Regional Materials Credit 5.1 and Indoor Emitting Materials Credit 4.1.

In addition to its sustainability benefits, Eco-Terr®, which earned the 2007 Editor Choice Product of the Year award from *Interiors & Sources* magazine, is also a cost efficient alternative to traditional terrazzo flooring. As compared to poured terrazzo floors, the pre-cast Eco-Terr® tiles cost about half as much. And, because terrazzo tiles don't need time to cure like poured terrazzo does, installation is quick and easy and ideal for new projects or renovations.

The incredibly durable Terrazzo material often lasts the lifespan of the building, with minimal repairs and refinishing necessary. Available in slabs and tiles and in a variety of colors, Eco-Terr® is an ideal flooring material for commercial structures and has been used in schools, office buildings and hotels. Suited for indoor and outdoor use, Eco-Terr® is non-toxic and mildew and mold resistant. Because of its versatile application, Eco-Terr® is often used in private residences for countertops and vanities as well as for flooring.

"Coverings ETC has recently announced the arrival of two new traditional Venetian-style terrazzo colors: Murano White and Bergamo Black. Terrazzo's roots go back to 15th Century Venice and have proven to be a highly decorative and durable form of terrazzo. Venetian-style terrazzo is characterized by a larger chip or aggregate, and gives an elegant, timeless impression," notes Jennifer Ryan of Coverings Etc.

Since 2001 Coverings ETC has been a member of the US Green Building Council. As early pioneers of the green movement, the founders of Coverings made great strides in green education, creating a team of professionals who offer sustainable design solutions as one of the company's comprehensive services. To ensure that goals are met, in-house consultations are available to architects, designers and developers.