

CoveringsETC Announces the Launch of its Spanish Language Website

Miami, FL Aug 2011 - CoveringsETC, a leading manufacturer of sustainable hard surfaces, is pleased to announce the launch of the Spanish-language version of its website.

During the past few years, CoveringsETC has experienced significant international growth. With Latin America being a natural extension to its Miami headquarters, this area of the world has become a particular focal point for CoveringsETC. According to CoveringsETC Sales and Marketing Director, Kirt Mancuso, creating a targeted website as well as other Spanish collateral materials is the natural next step in marketing CoveringsETC's products to this growing market.

CoveringsETC's future plans include opening more offices and continuing to expand its product lines around the globe. A Portuguese-language version of the website is also in the works.

CoveringsETC is a US Company based in Miami, FL with widespread distribution. For more information contact info@coveringsETC.com or visit www.coveringsETC.com

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