

Bio Glass Nominated for Designpreis 2010

CoveringsETC, Miami, FL (June 2010) - Announces that their eco-brand Bio-Glass® has been nominated for the German Designpreis award. The Designpreis is considered the “Prize of Prizes” and is one of the most coveted and prestigious awards in the field of design. Companies or designers cannot enter for the award by themselves. Designpreis is an invitational competition to which the entrants are nominated by the Ministries and Senators for Trade & Industry of the German States or by the Federal Ministry of Economics and Technology. Another requirement for entry is that the product must have already been awarded a national or international award. No other design award sets its entrants with such strict criteria, making it one of the most highly regarded design awards in the world.

Bio-Glass, designed by Coverings ETC founder Ofer Mizrahi, is made from 100% recycled glass coming from beer bottles, wine bottles, water bottles and stemware gathered from recycling centers. It is 100% recyclable and available in white, light green, dark green, blue, and brown....all colors are true to their sources – there are no colorants or epoxies added to Bio-Glass. The material can be used for countertops, partitions, facades, and other surfaces. The layers of glass create a unique pattern through which light permeates.

The Designpreis jury will select winners based on a wide range of criteria, including aesthetics, design quality, ecological compatibility and quality, functionality and ease of use, innovativeness, symbolic and emotional content. The 10 jurors are established experts in the fields of academia, the design world and the media and are appointed by the Federal Minister of Economics and Technology. The 25 winners of the Designpreis 2011 will be presented at the Ambiente Trade Fair in Frankfurt taking place February 2011.

Bio Glass was launched in 2008 and is part of the ECOVERINGS product line which includes **Bio-Luminum™** (which was awarded ICFF Best-of-show in 2009) tiles made from 100% recycled aircraft and is 100% recyclable; **Eco-Cem®** – a fiber cement product suitable for walls, flooring and worktops, a proprietary mix of concrete with pre-consumer recycled fly ash and post consumer recycled cellulose fiber; **Eco-Terr™** - precast terrazzo tiles and slabs in an array of contemporary colors giving a green alternative to poured terrazzo; and **Eco-Gres™** – contemporary porcelain tiles and mosaics made with reclaimed porcelain dust.

CoveringsETC is a US company based in Miami, FL with international distribution. For more information, contact info@CoveringsETC.com or visit www.CoveringsETC.com.

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